

# Meherab Hossain

Product Designer | UI / UX

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Innovative UI/UX Designer with 5+ years' experience crafting seamless digital products. Expert in user research, wireframing, prototyping, and design systems. Proven track record of improving usability and user satisfaction across diverse projects globally.

## Work Experience

**Product Designer** - Chongqing XNAMEV **Dec 2022 - Apr 2024**

- **Key Contributions:**
  - Bridged Western design trends to Chinese EV industry.
  - Created design systems improving product consistency.
  - Led user research and testing initiatives.

**Graphic Designer** - Freelancer.com **Feb 2017 - 2024**

- **Career History:**
  - Completed 150+ brand identity projects.
  - Achieved 95% client satisfaction.
  - Managed projects end-to-end.

**Graphic Designer** - Upwork **May 2021 - 2024**

- **Career History**
  - Designed UI/UX, marketing assets.
  - Provided digital marketing consultation.

## Notable Work

**AI powered Date planner - UX Designer** **June 2025**

- Designed AI-driven planner app to streamline complex scheduling tasks.
- Conducted user research and created intuitive flows to enhance usability.

**E-Learning Platform - UX/UI Designer** **October 2024**

- Redesigned platform for better accessibility and engagement.
- Developed modular UI components and improved onboarding process.

**Local Community Website Redesign** **Prior to September 2023**

- Led end-to-end redesign, increasing user retention by 40%.
- Enhanced visual hierarchy and streamlined navigation.

## Key Skills

**User Research & Analysis**, Persona Development, Journey Mapping, Wireframing, **High-Fidelity Prototyping**, **Usability Testing**, Accessibility Design, Interaction Design, **Design Systems**, Information Architecture, **UX Writing**, Figma, Adobe XD, Mobile Platform, Wireframing, Responsive Design, User Interface Design.

## Education

**B.Sc in Computer Science & Technology**

Chongqing University of Science & Technology  
2023, Chongqing , China

Graduated with thesis on designing an e-commerce website for an online clothing brand, focusing on improving user flows, navigation, and visual branding to increase customer engagement.

**H.S.C**

Ideal College, Dhanmondi  
2018, Dhaka , Bangladesh

## Interests

Travelling the world  
Playing Guitar  
Learn new technologies  
Listening to Music

## Other Info.

**Languages**

English  
Bengali  
Chinese

**Favorites**

Sports Club : FC Barcelona  
Esports : DOTA 2 , CS 2  
Season : Winter